

CASE STUDY

Key Parental Resource
For Transitioning To
Outdoor Play

Online Family Directory: Go Duckling
(13,000 followers from Logan)
Contact: Kerenza Korostovetz
Location: Logan
Age of Children: 1 and 4 years
Number of Children Involved: 2
Nature Play QLD Involvement:
Event listings on website and social media content



In 2013, a year before Nature Play QLD was established, Kerenza created 'Go Duckling', an online family guide to the City of Logan. Kerenza created the directory after struggling to find an organisation that provided a list of things to do for families.

When NPQ was established a year later, Kerenza was quick to jump on board as an avid supporter. Kerenza found the Nature Play QLD website event listings and subsequent social media posts particularly beneficial, because they provide parents with easily accessible information on a range of available nature play activities – something she says Queensland was lacking.

Kerenza believes that parents want to get outside with their kids, but are not in the habit of doing so alone. She believes that nature play-inspired events and activities can help these parents make the transition outdoors, adding that it's the not knowing what's on in their local area that proves the biggest barrier for parents.

As a mother to two young children, Kerenza says her kids love getting out into nature.

"My son loves anything outside, and so does my daughter. She's happiest when she's covered in mud!" says Kerenza, and she doesn't think this is a quality unique to just her children.

"We always get good feedback and responses when we do outdoor things on the Go Duckling page," she says, adding that Nature Play QLD helps to "provide a wealth of information and inspiration regarding outdoor and nature-based play."

Although Kerenza has not used the Nature Play Passports herself, she has seen them as an invaluable tool for her friends who find nature play a more foreign activity than she does.

"When your Nature Play Passports first came out, someone from the mums group that I'm part of shared the link, and everyone went crazy with excitement over it," says Kerenza.

For more avid nature play parents like Kerenza though, it's the in-depth information surrounding the importance of nature play, and the specific opportunities available to engage in nature play, that makes Nature Play QLD such an invaluable resource.



GoDuckling

A quality family guide to Logan City

